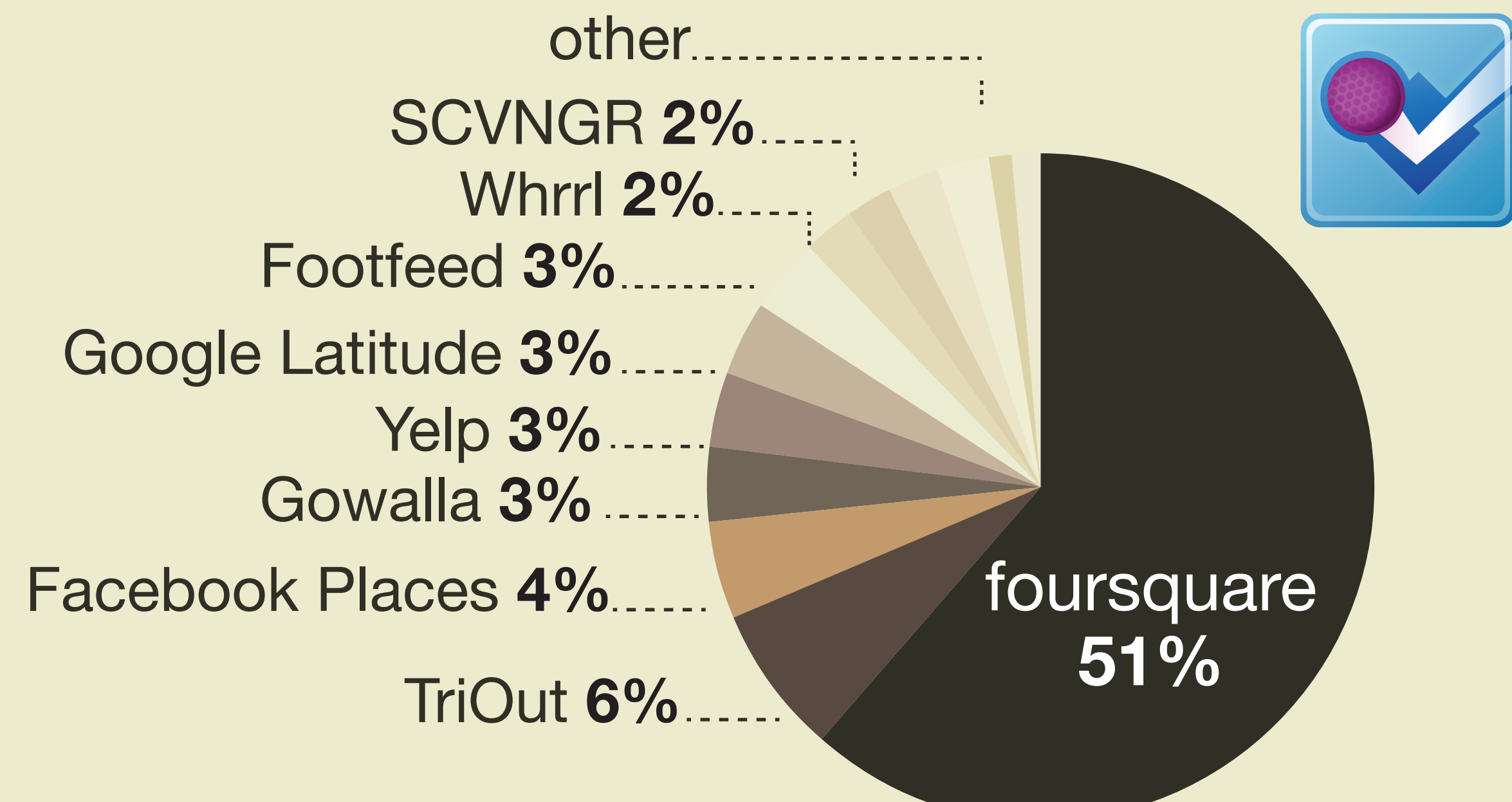


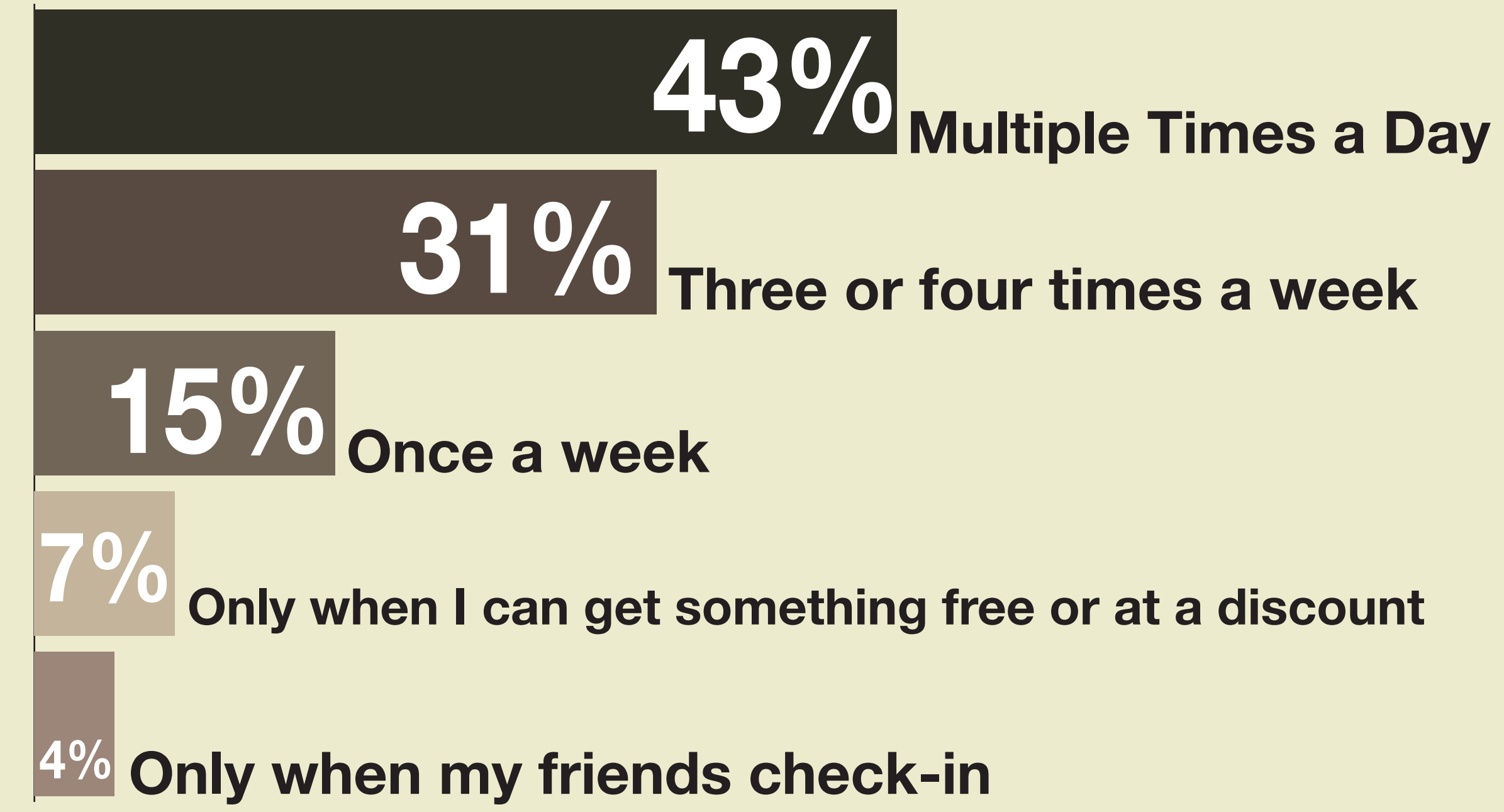
# Location - Location - Location

Deals - Check-Ins - Demographics

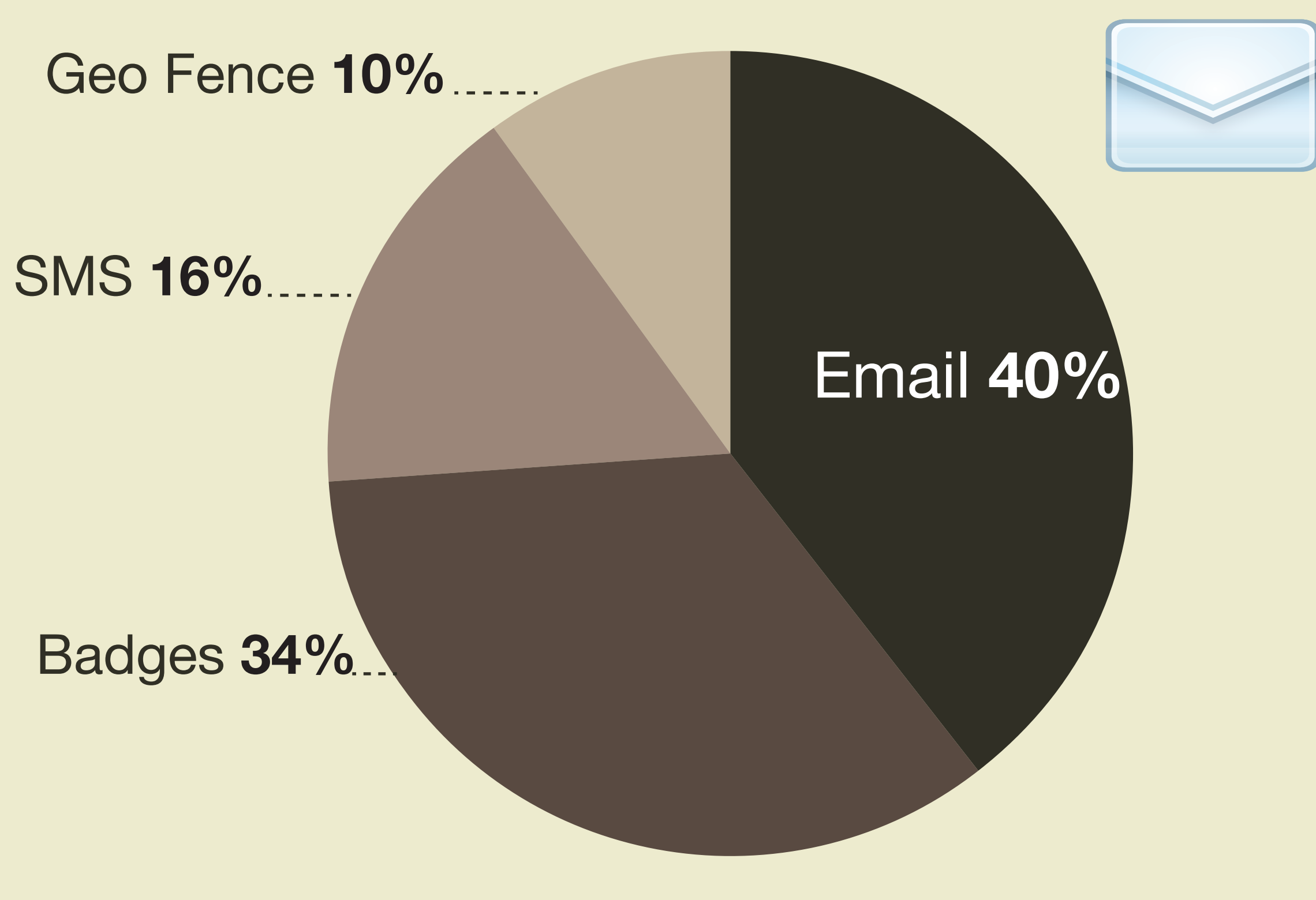
## Most Popular Location-Based Application



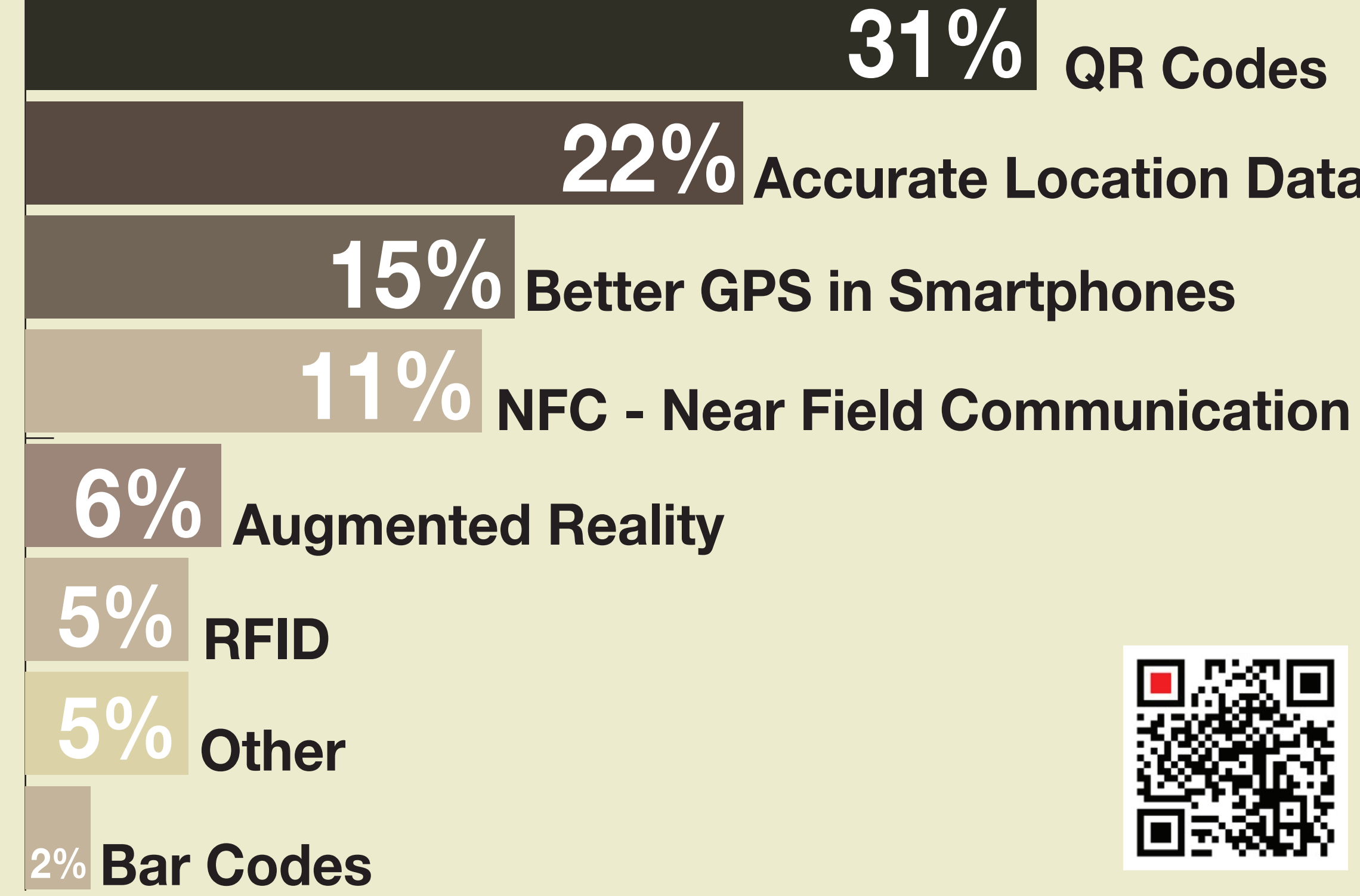
## How Often Do LBS Users Check-in?



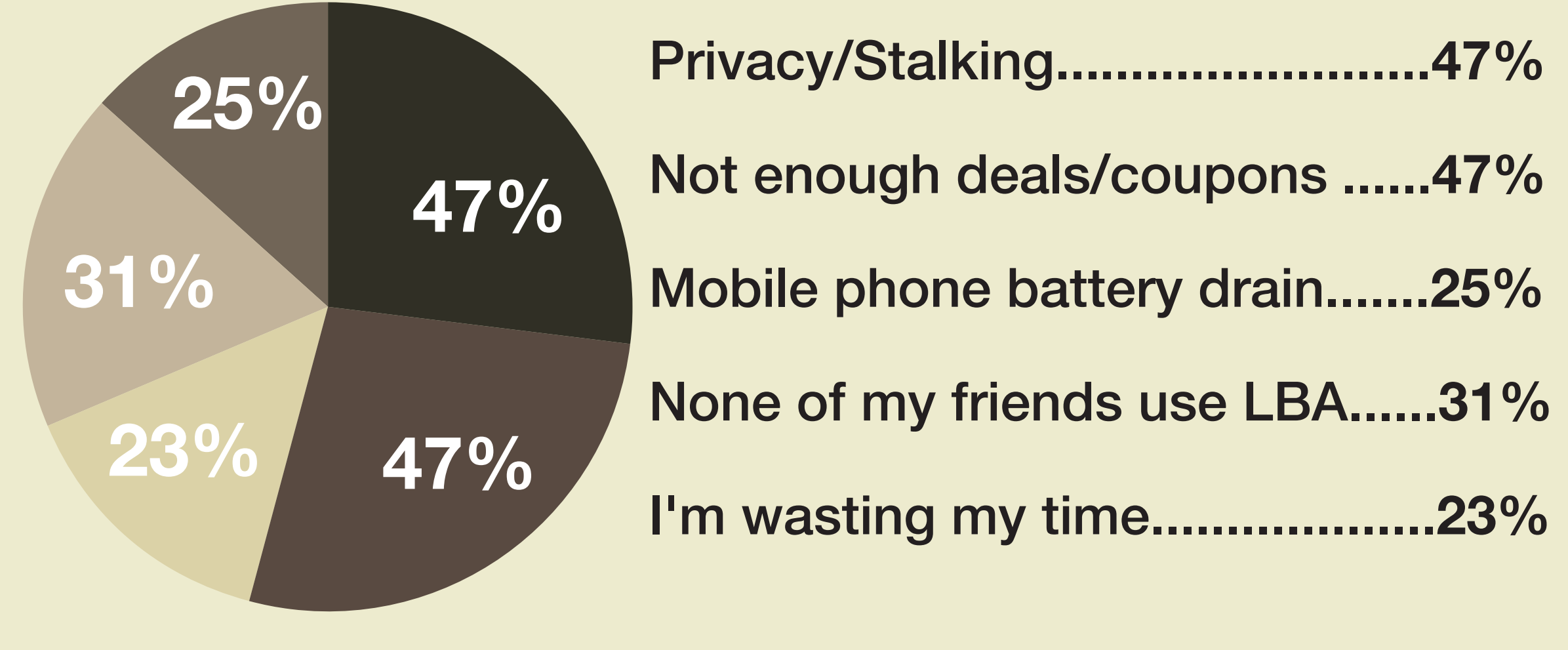
## What Type of Location Coupons Do Users Prefer



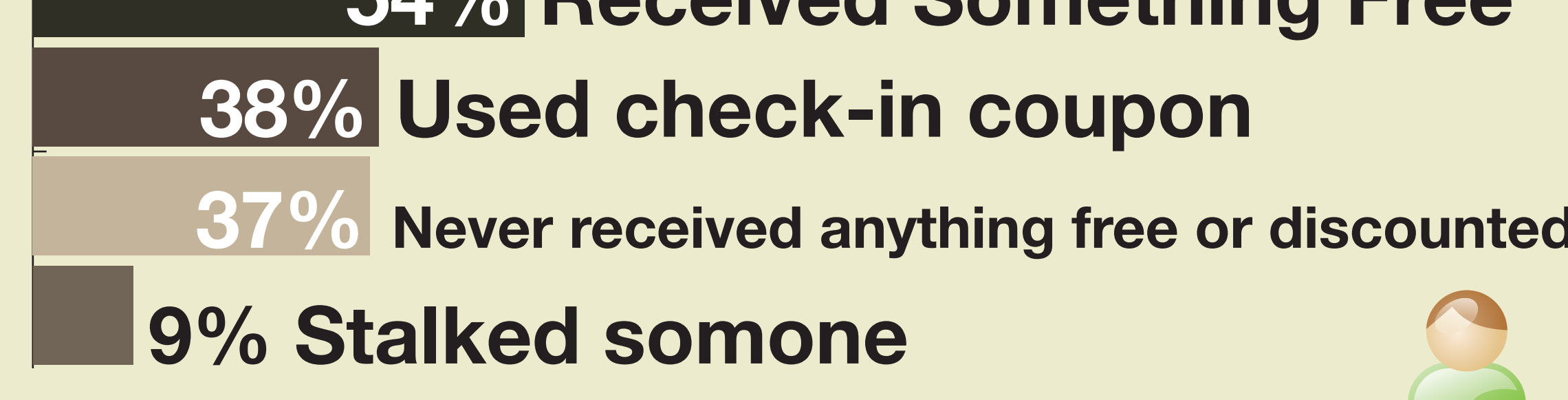
## Technologies That Will Impact LBS in 2011



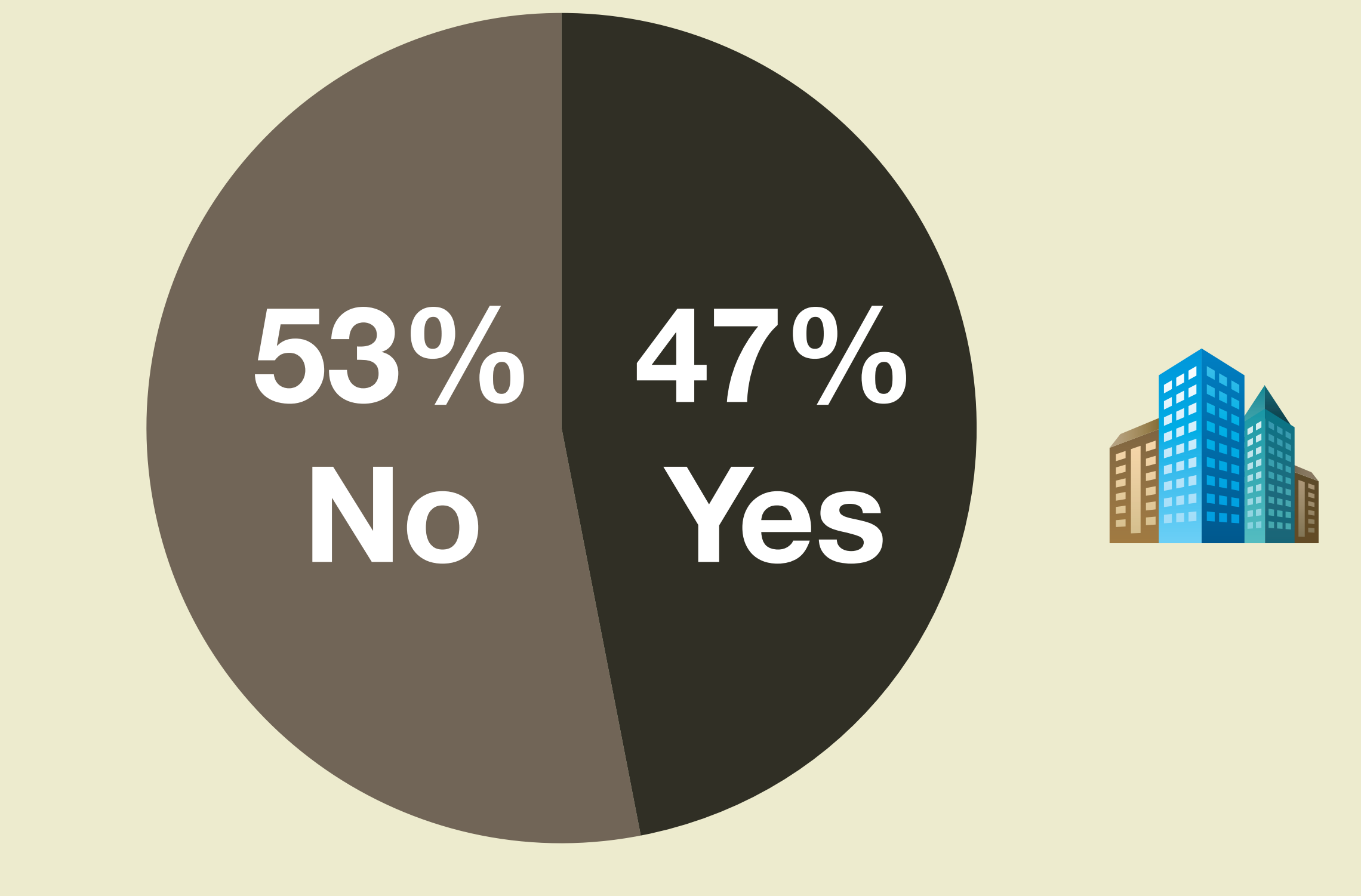
## Concerns Using Location-Based Applications



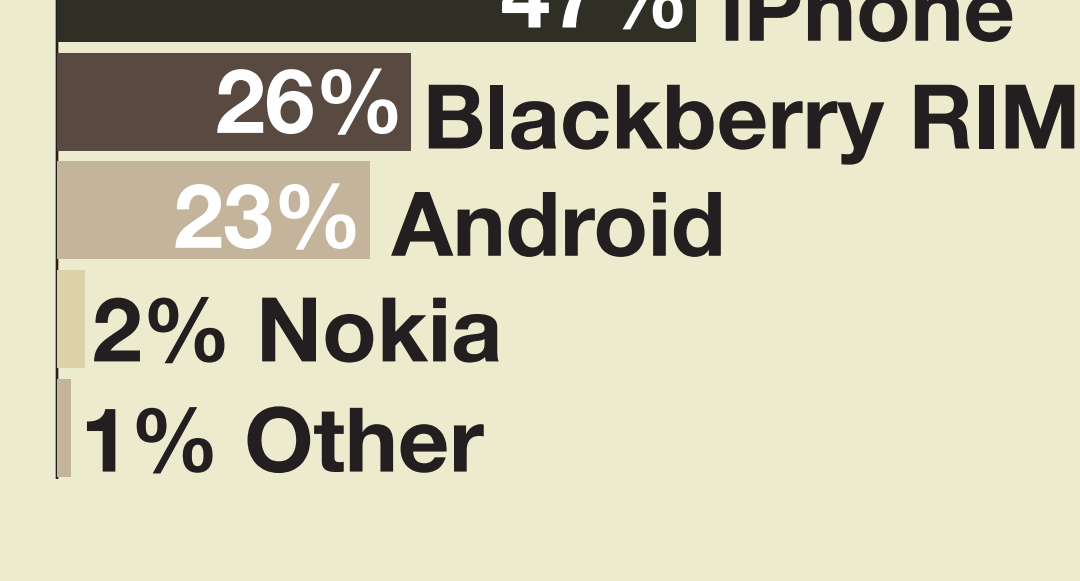
## What have LBS User Done?



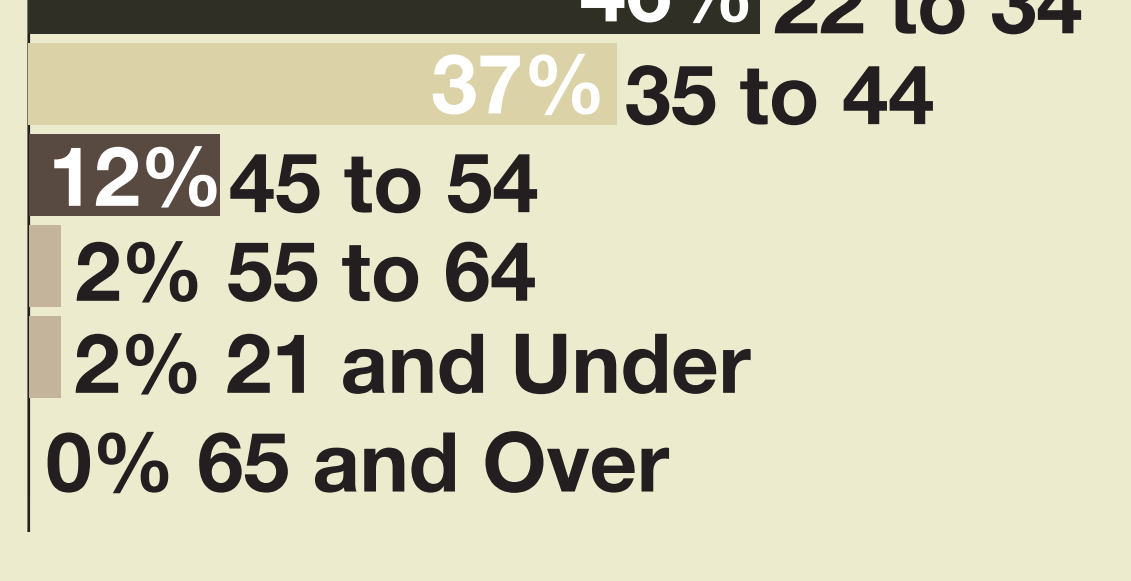
## Companies Planning Location Deals in 2011



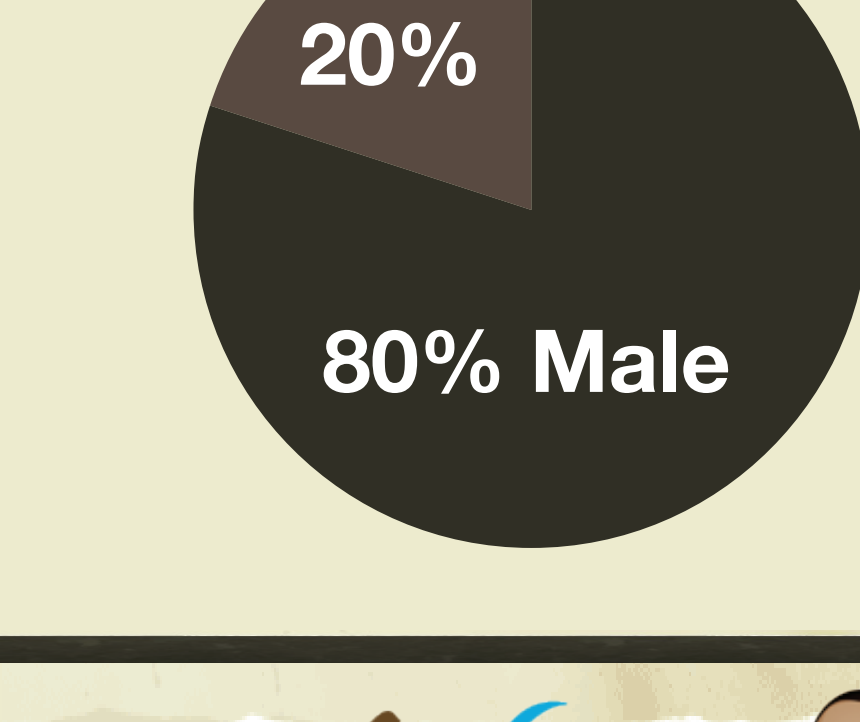
## Mobile Phone Usage



## Age Demographics



## Gender Demographics



## Ethnicity Demographics

